

# Meet Dr. Brett Robin

**"WHAT'S YOUR NORMAL DAY LIKE?"**

**IS KNEE PAIN AFFECTING YOUR ABILITY**

**TO WATCH TV, FISH, OR MOUNTAIN CLIMB?"**

**THESE ARE THE QUESTIONS DR. ROBIN ASKS  
TO UNDERSTAND YOUR LIFE AND HOW HE  
CAN BEST HELP YOU**

by Ann Marie Kennon  
photos courtesy Dr. Brett Robin

## Georgetown, Dr. Robin is here

*...not just to treat  
your orthopedic  
issues but to become  
a part of your  
community, dedi-  
cated to improving  
your quality of  
life through expert  
care and genuine  
connection.*

Dr. Robin is a go-to orthopedic surgeon whose passion for fixing problems and restoring quality of life is unmatched. His journey into medicine is deeply personal and rooted in a lifelong love for sports, a dedication to patient care, and a profound respect for his father's legacy in medicine.

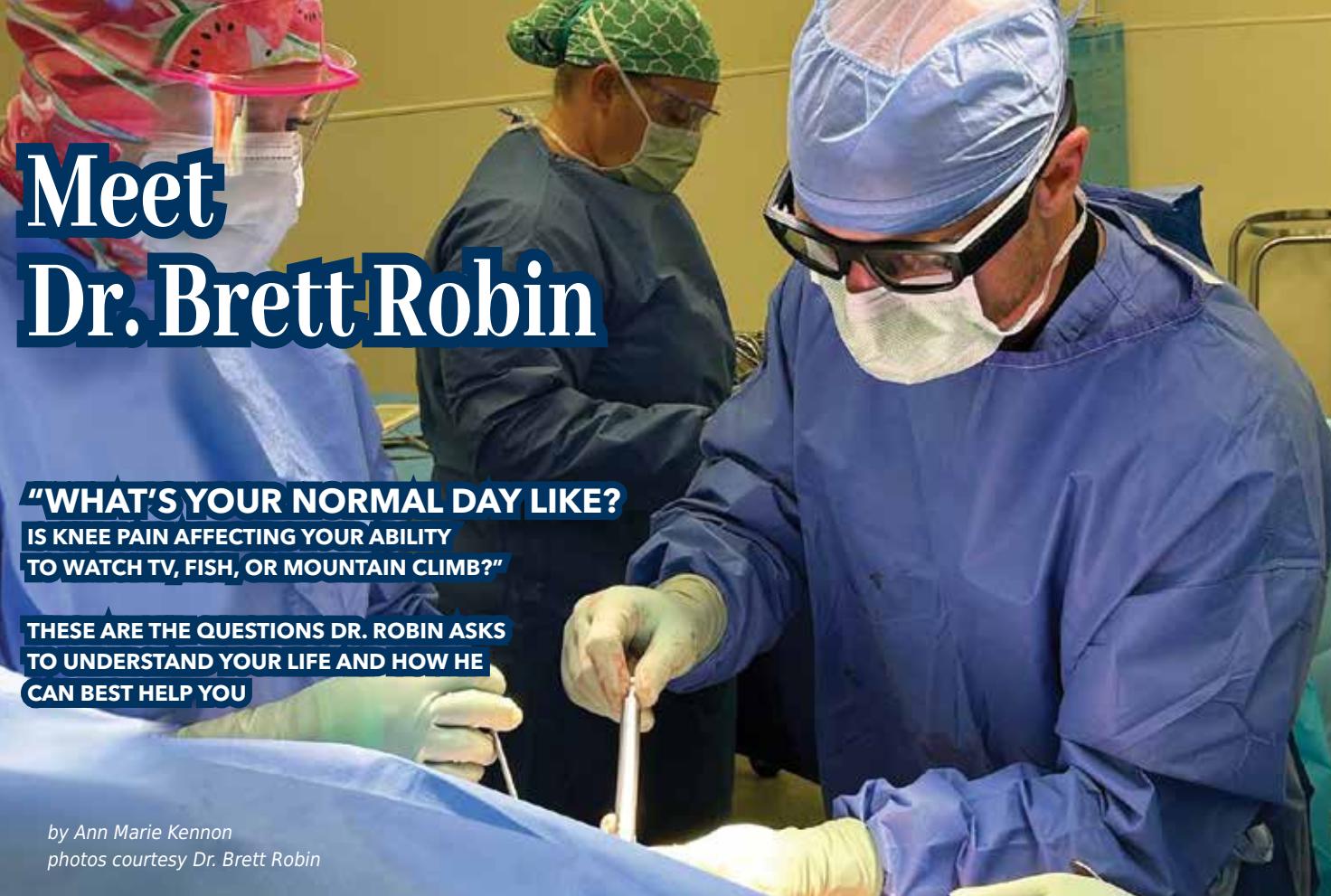
### A PASSION FOR FIXING PROBLEMS

Dr. Robin's approach to medicine is clear-cut: he loves to fix problems. Unlike his father, who treated chronic conditions requiring ongoing management, Dr. Robin finds fulfillment in orthopedic surgery's ability to provide tangible, often immediate solutions. "When someone comes in with a walker, unable to live independently, and then, after a knee replacement, they can drive and live their life fully again, it's incredibly fulfilling. It's about giving people their lives back," he explains.

For Dr. Robin, every patient is a new opportunity to restore health and independence. Whether it's a joint replacement or a simple injection, he finds joy in helping patients reclaim their quality of life.

### FROM THE GRIDIRON TO THE OPERATING ROOM

Dr. Robin's journey to becoming an orthopedic surgeon began on the football field. Growing up in Austin and playing for Westlake High School, he was part of a state championship team with Drew Brees as the quarterback. His first encounter with an orthopedic surgeon was after tearing his MCL in the state championship game. Under the care of Dr. Carey Windler, a renowned orthopedic specialist, Dr. Robin underwent six months of rehabilitation and the experience sparked his interest in orthopedic medicine.



# Georgetown's New Orthopedic Specialist

Continuing his football career at the University of Texas, injuries became a regular part of his life. Each injury meant more visits to Dr. Windler, further cementing Dr. Robin's interest in the field. Despite his early resistance to a career in medicine due to his father's grueling schedule, Dr. Robin found his calling in orthopedics. "I realized I could relate to my patients because I've been through it all. I know how to tailor rehab to help people meet their goals, whether it's returning to sports or daily activities," he says.

### A PHILOSOPHY ROOTED IN SHARED DECISION-MAKING

Dr. Robin's patient care philosophy is influenced by his father's shift to concierge medicine, where personalized care and strong patient relationships are paramount. While concierge medicine isn't logistically feasible in orthopedics, Dr. Robin incorporates its principles into his practice. "Medicine has evolved. It's now about shared decision-making. Patients come with their own research, and it's important to create a plan that works for them. I provide the information, and we decide together," he explains.

Dr. Robin emphasizes understanding his patients' lifestyles and how their conditions impact them. The approach he takes, based on patient responses to those primary questions, ensures that treatments align with patients' needs and goals, making the process collaborative and effective.

### CUTTING-EDGE TECHNIQUES AND TECHNOLOGIES

Dr. Robin is excited about the innovative treatments and technologies he brings to Georgetown. One such advancement is the use of Augmented-Reality-assisted glasses during

surgery (below). These glasses provide a 3-D holographic display of the patient's anatomy, allowing for precise, minimally invasive procedures. "It's like having a roadmap during surgery, enhancing accuracy and outcomes," he says.



### BUILDING A COMMUNITY CONNECTION

Having lived and worked in various parts of Texas, Dr. Robin's move to

Georgetown was driven by a desire

to serve the community and bring his

expertise closer to home. "I've always

been in the Austin area, and Georget

town felt like the perfect place to

bring my practice," he shares.

As well, his approach to patient care extends beyond the clinic. Dr. Robin makes it a point to be accessible to his patients, providing a level of personalized care that larger practices often can't match. "We aren't a call center. When you call, you get us.

We discuss your needs and the urgency of your situation. It's as close to concierge care as we can get," says Brittany Kim, a key member of Dr. Robin's team.

### A PERSONAL TOUCH IN EVERY ENCOUNTER

Dr. Robin's practice is built on the relationships he forms with his patients. Whether treating a young athlete or an elderly patient with joint pain, he values the trust and connection he develops with each individual. "I've treated entire families across generations. It's about more than just the medical condition; it's about understanding and supporting the whole person," he emphasizes.

In a healthcare landscape often dominated by paperwork and bureaucracy, Dr. Robin and his team strive to make every patient feel heard and cared for.

*"The best thing I hear is, 'It's fixed, and I don't have to see you anymore,'" he says with a smile.*